

Syphon



Modern Fuel Artist-Run Centre
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Syphon is an arts and culture publication produced by Modern Fuel Artist-Run Centre that is meant to act as a conduit between the arts community in the Kingston region and communities elsewhere.

Media Kit 2016/17

Issue	Release Date	Ad Booking Due	Ad Copy Due
3.2	Spring 2016	May 11	May 18
3.3	Fall 2016	August 13	August 20
3.4	Spring 2017	March 11	March 18
4.0	Fall 2017	August 5	August 12

Syphon

As the only contemporary arts periodical in Kingston, Syphon is uniquely situated to address the vibrant cultural community within the region and surrounding area. Local, national and internationally renowned artists are featured in each issue, through thoughtful reflection, critical writing and cutting-edge design.

Distribution

Through 2016/17, Syphon will be released twice per year in the Spring and Fall, now with more content and an expanded page-count made possible through funding from the Ontario Arts Council.

We print 1000 copies per issue, distributed primarily across Kingston and the surrounding area, as well as through artist-run centres and galleries across Canada.

Design

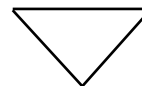
Each issue is designed by Kingston-based Everlovin' Press, who specialize in innovative contemporary design and letterpress printing.

Readership

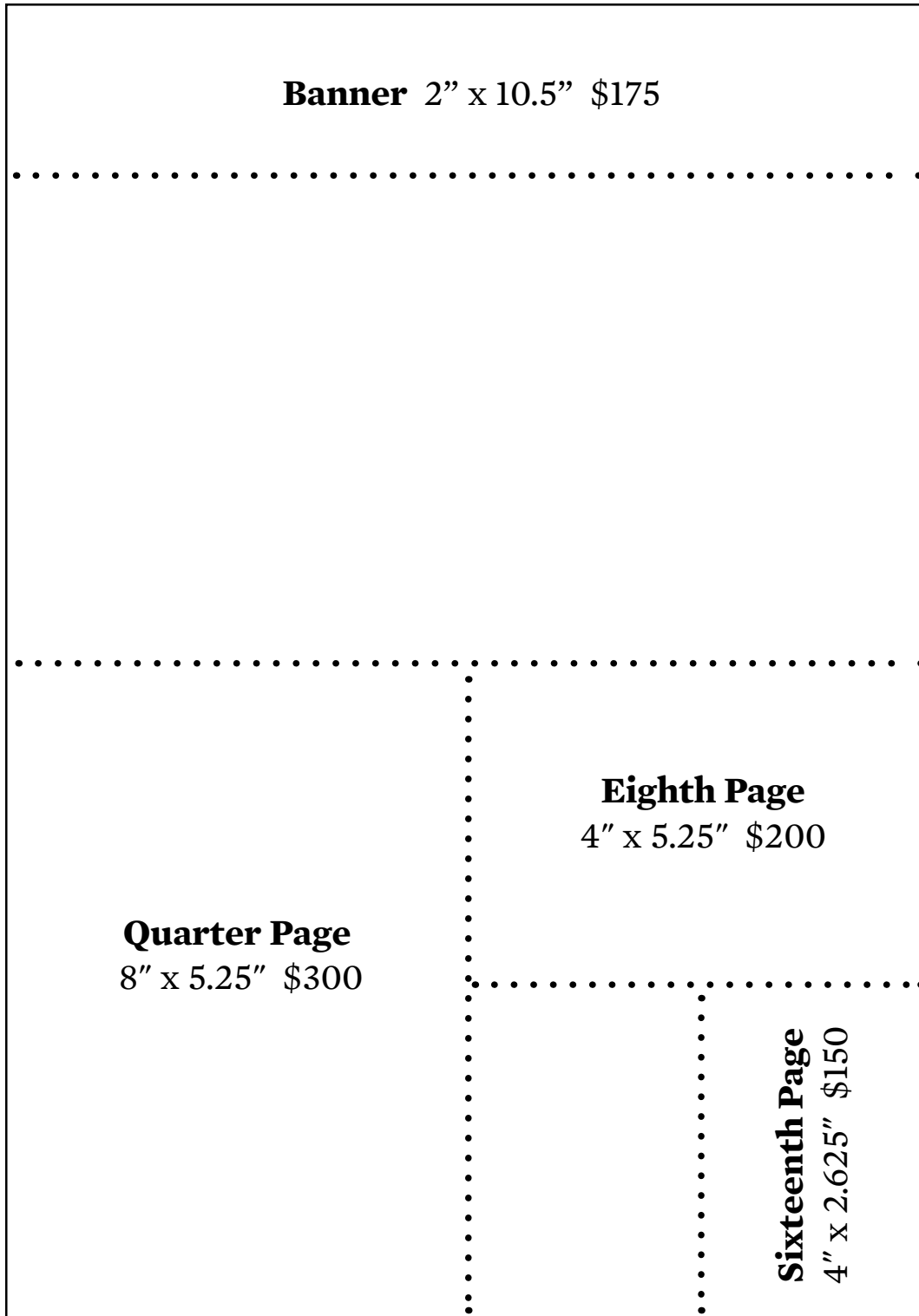
Our readership is most heavily concentrated in Kingston, with a substantial presence in galleries and art centres across Ontario. Approximately three quarters of our 1000 copy print run is distributed to our membership and from within our gallery, with the remaining one quarter circulated across Canada.

Rates

See ad sizes and rates on next page.



Ad Sizes and Rates (all dimensions H x W)



Design Specifications

Please submit your advertisement as a JPEG, TIFF or PDF file type, saved at 300 dpi.

When using colour, please use CMYK mode.

We are glad to assist with graphic design for advertisers on a case by case basis.

For assistance or any other design specification inquiries, please contact us at info@modernfuel.org

Sponsorships

Sponsorship opportunities are available upon request. Sponsors receive a logo in the publication, signage at the gallery and a link from the website.



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an Ontario government agency
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arts council

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